



# THE PRESTON

OF THE PARK CITIES

THE ÉLITE COLLECTION



ASSISTED LIVING · THE BRIDGE · MEMORY CARE



Embark on a  
new journey.

# Reinventing Assisted Living.

**Featuring luxurious residences and an innovative standard of care, The Preston is well-situated in Park Cities and Preston Hollow—two of the premier residential enclaves in Dallas—where elegant shops, fine dining, and cultural pursuits await.**

Upscale amenities abound within our community, too: In addition to spacious modern residences and sweeping terraces with spectacular views, residents in Assisted Living, The Bridge, and Memory Care have convenient access to exceptional culinary experiences, engaging activities, and much more.

**At The Preston, it's easy to not only be well, but live well.**







## Luxurious surroundings. Exceptional experiences.

**The inviting living spaces and elevated experiences at The Preston allow each resident to craft their own unique lifestyle.**

Spacious common areas and the grand lobby are designed to feel contemporary yet comfortable—with vibrant colors, elegant statement pieces, expansive terraces, and greenbelt views—while modern residences feature open floor plans.

Activities and pursuits include everything from live music and dancing to tai chi and yoga, even excursions to Texas Hill Country. There's something for everyone at The Preston, and genuine warmth and hospitality permeate everything we do.



# There's no place like home.

Our approach to care at The Preston is warm and empathic, customized to each individual's unique needs and lifestyle.

Residences range from studios to one- and two-bedroom options, with a choice of 14 open floor plans; some feature expansive balconies. All offer a blend of elegance and comfort, including refined finishes such as stainless-steel appliances, granite countertops in kitchenettes, and spacious bathrooms with walk-in showers.

## ASSISTED LIVING

Our Assisted Living residences are modern and spacious, designed to create a comfortable, welcoming atmosphere. And with additional amenities such as a state-of-the-art wellness and fitness center, robust enrichment programs, and a full-service spa and salon—as well as exceptional, thoughtful care—The Preston helps residents fill each day with exploration, fulfillment, and joy.

## THE BRIDGE

A seamless blend of Assisted Living and Memory Care, The Bridge features private residences in a nurturing environment that provides additional guidance and flexible programming. From social events to unique culinary experiences, along with a host of integrated wellness amenities including educational programs through Watermark University, The Bridge offers an ideal combination of enrichment and engagement.

## MEMORY CARE

The studio-style residences in our Thrive Memory Care program provide comfort and familiarity in addition to thoughtful, personalized care. Here, private and semi-private suites feature spacious common areas, open kitchens with family-style seating, and a dedicated outdoor courtyard. Residents also have access to special classes at the Writer's Garden in the Dallas Arboretum.





# Upscale dining that delights.

Those who appreciate fine food and wine will find much to savor at The Preston.

Our team of classically trained executive and pastry chefs designs seasonal menus focused on fresh ingredients, many sourced from the nearby Dallas Farmers Market, crafting culinary experiences that range from relaxed to refined.

With so much to choose from, including tastes of Texas via pasture-raised steaks and chops along with premium local wine and beer offerings, there's something for every appetite—even an in-house sommelier to make the perfect recommendation. In-residence dining and private catering for special occasions are always available, too.



## SHERRY LANE BISTRO

Flavorful and delightful entrees await at Sherry Lane Bistro, where our chef utilizes fresh ingredients in made-to-order dishes for breakfast and lunch. From classic comfort food to modern favorites, along with convenient grab-and-go offerings, the selections here will satisfy any palate.

## SIGNATURES

Signatures restaurant provides a vibrant social dining experience from breakfast through dinner, featuring popular comfort foods such as salads and sandwiches along with seafood and more. Gather with friends, sip a glass of wine, and share the latest news about the day's adventures—or plan new ones.

## CRADDOCK'S

Featuring a full bar with classic cocktails and hearty fare, Craddock's is a popular spot for lively gatherings with friends.





Fun and engaging fitness classes are part of our innovative programming.

# A serene wellness oasis.

**At The Preston, residents can create their own unique wellness journey with a vast range of offerings designed to excite, engage, and inspire.**

Our amenities, programs, and services tap into wellness at every touchpoint: mental, physical, emotional, and spiritual. There is something for everyone, and every level—at our state-of-the-art fitness center, healing spa, award-winning Watermark University and beyond.



## VITALITY FITNESS CENTER

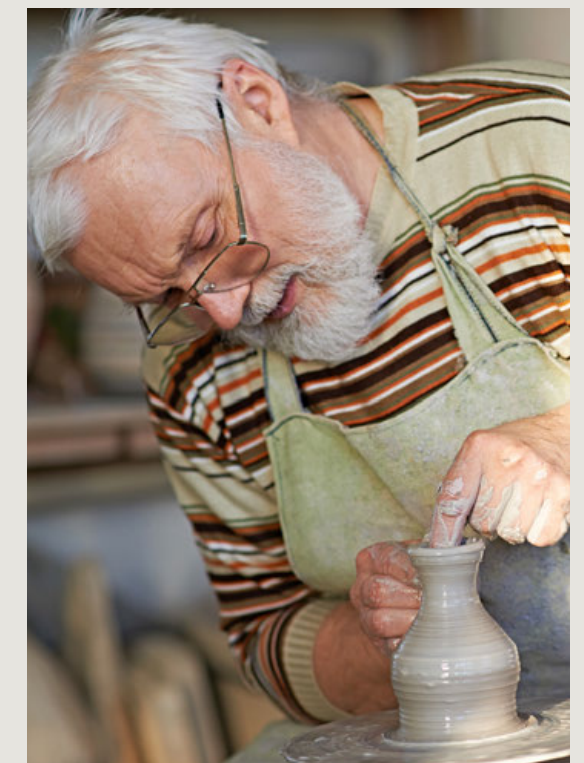
Whether residents simply seek a revitalizing workout or have specific goals in mind, our fitness center is the first step. With expert personal training available, and wearable fitness trackers to help gauge progress, it's a tailored wellness experience—one that also includes benefits from our partnership with Hyperice, an industry leader in mobility and exercise equipment.

## SERENITY SALON AND SPA

The time is always right for pampering at our luxury spa and salon. Our signature menu of massages, body treatments, and aromatherapy facials are both relaxing and replenishing, while salon manicures, pedicures, haircuts, and color services help everyone feel and look their best.

## ADDITIONAL WELLNESS AMENITIES

A friendly game of billiards in our Club Room. Pottery classes in the Art Studio. Live music and dancing. Workshops at Watermark University. The door is always open to excitement and engagement at The Preston, where a rich tapestry of wellness programs and activities offers a wealth of opportunity.



# Experience something new—every single day.

With a vast menu of activities and programs, the possibilities are truly endless at The Preston, whether residents seek intellectual engagement, social opportunities, connections with nature, or physical vitality. (Of course, “all of the above” is a welcome option as well.)

## WATERMARK UNIVERSITY

Through our award-winning Watermark University, residents can choose from dozens of interactive courses and workshops on topics such as art, history, cooking, mindful meditation, and more.

## LOCAL ATTRACTIONS

Through the Extraordinary Outings program, residents can enjoy day trips and even overnight excursions to exciting destinations such as the Dallas Museum of Art, live-music venues, shopping destinations, dinner cruises, and more.

## ENGAGEVR

Our virtual reality program provides exceptional entertainment while helping to stimulate and strengthen the mind. EngageVR takes participants on journeys without borders or boundaries—from the Apollo 11 moon landing to a trek in the African bush.

## ADDITIONAL AMENITIES AND SERVICES

Serenity Salon and Spa

Vitality Fitness Center

Club rooms and expansive outdoor terraces

Cutting-edge technology throughout the community

Concierge and valet services

Exceptional dining, including private catering options and in-residence meals

Dedicated associates available 24 hours per day

Extensive program calendar for Extraordinary Outings and social events

Watermark University classes and workshops

EngageVR (virtual reality)

Preventive health screenings and education programs

Resident response system, featuring the latest in wearable technology

Wellness clinics

Housekeeping and laundry services

Complete residence, building, and grounds maintenance services

Administrative services

Best Move of Your Life move-in coordination service

Pet-friendly environment, with dog-walking services available



## Expert care at all ages and stages.

**At The Preston, our caregivers offer more than exceptional care. They inspire joy and purpose, and help residents foster a deep sense of contentment and well-being.**

This includes the “Nayas” in our Memory Care neighborhood, named after the Sanskrit word for “guide” or “person of wisdom.” Passionate about creating a loving, nurturing environment, our Nayas are empathic individuals who know they aren’t merely performing a job; they are making a difference.

Available 24 hours a day, our caregivers at every level—Assisted Living, The Bridge, and Memory Care—treat each task and each interaction as though they are caring for their own family members. It’s no surprise that our residents and their loved ones often come to regard them as family as well.



## SCHEDULE AN APPOINTMENT

To learn more and schedule a private  
consultation, please contact us at  
**469-904-1394.**



## THE PRESTON

OF THE PARK CITIES

THE ÉLITE COLLECTION

[parkcities.watermarkcommunities.com](http://parkcities.watermarkcommunities.com)

5917 Sherry Lane, Dallas, TX 75225 | 469-904-1394

---

ASSISTED LIVING · THE BRIDGE · MEMORY CARE

A SILVERSTONE/WATERMARK RETIREMENT COMMUNITY