Experience Extraordinary Senior Living



PERSONAL CARE • MEMORY CARE

A BESPOKE WELLNESS JOURNEY

This Must Be the Place

Blue Bell Place, managed by Watermark Retirement Communities, is building on more than three decades of experience to revolutionize health and wellness programming that promotes your well-being.

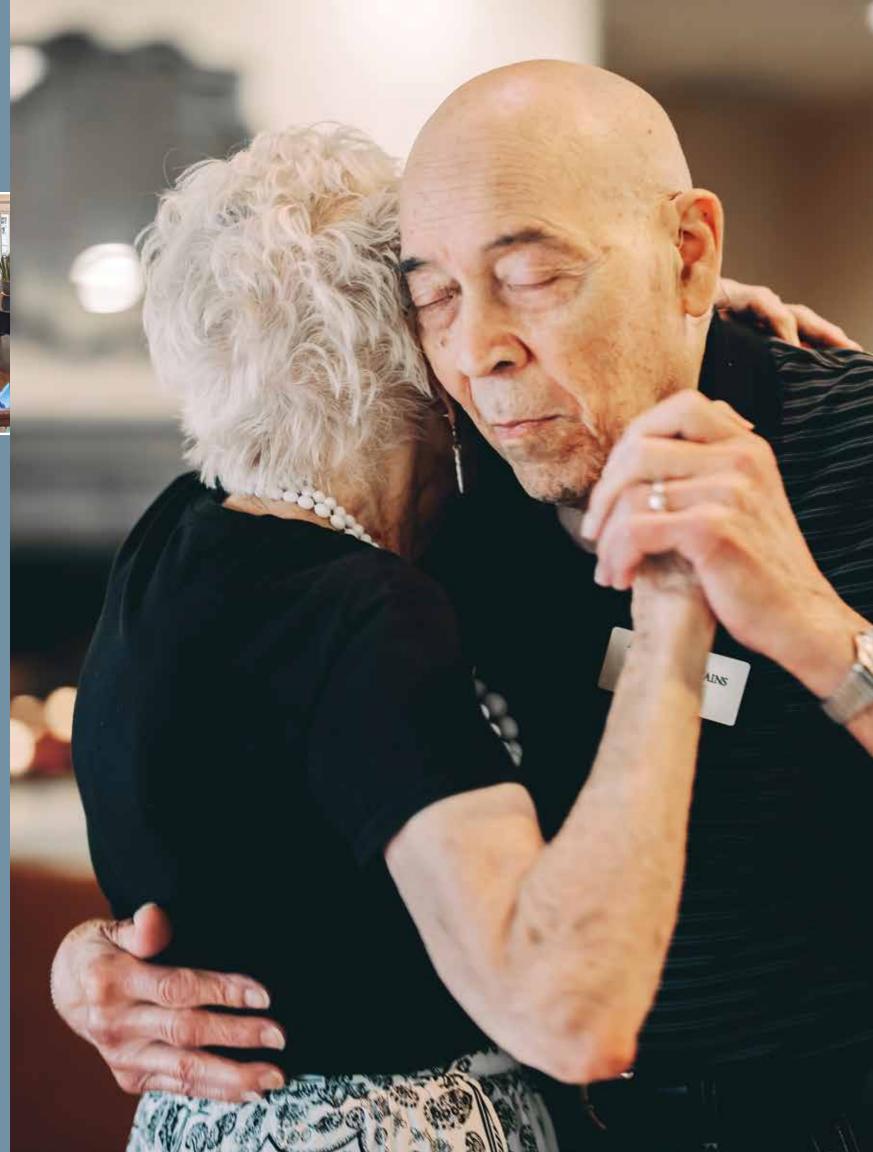
We are more than just an address to call home. Discover town-and-country living designed to captivate your mind, body and spirit in our intimate, boutique-style setting. Live the life you want while we take care of everything.

From affordable and spacious residences and gourmet cuisine to enriching programs and wellness offerings, spirited social events and expert care tailored to meet your needs, take advantage of bountiful options to connect, engage and thrive. It's all part of our culture of choice.

WE'RE NOT WHAT YOU'D EXPECT. THAT'S PRECISELY THE POINT.







AN OPTION FOR EVERY APPETITE

Dining for the Soul

At Blue Bell Place, meals are culinary celebrations of good taste, good health and good company. Connect and share stories with friends and family in our exceptional dining space with laughter at the table, gracious hospitality and impeccable attention to every detail.

Our expert chefs will dazzle your palate with an array of tempting culinary creations, from upscale selections to comfort food favorites, using only the freshest ingredients.

Gourmet Bites Cuisine

Our groundbreaking program enhances independence and restores the joys of dining for individuals with cognitive, neuromuscular or physical challenges. We transform our freshly prepared and high-quality menu items into delicious and nutritious meals served as bite-size portions intended to be eaten by hand. No assistance, no distractions, no utensils – no problem.

AT BLUE BELL PLACE, CHOICE IS ALWAYS ON THE MENU.





TODAY'S SELECTIONS:

Pasta Fagioli

Maryland Crab Cakes

Chicken Cacciatore

Apple Roasted Pork Loin with Au Gratin Potatoes

Steak Au Poivre with Whipped Potatoes

Seafood Creole

Pear à la Caramel

Apple Turnover



MIND AND BODY WELLNESS

Discover a World of Well-Being

Embrace your passions and try something new with our enticing calendar of programs, outings, events and classes offered through Watermark University.

Stimulate your mind in *Music and Movement* or *Conversational Spanish*, bring a new recipe to life in *Creative Cuisine*, discover a new artistic talent in *The Artist Within*, strengthen your body with Yoga, or explore the Grand Canyon with EngageVR (virtual reality). With dozens of classes taught by residents, associates and professional partners, you will always find meaningful ways to connect, explore, grow and learn.

EXPLORE NEW INTERESTS AND INDULGE IN WHATEVER INSPIRES YOU.





Tai Chi Cake Decorating Blackjack for Beginners Cocktail Creations Dancing Through the Decades Crafter's Corner Creative Clay Whimsical Watercolors Sit and Be Fit Scrapbooking 101 Decadent Desserts



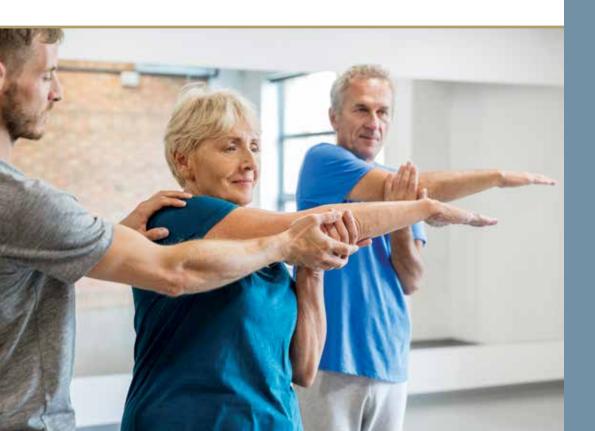
PERSONAL CARE WITH A DIFFERENCE

Catered Living and Curated Care

Our vibrant neighborhood is the place where customized care, one-onone support, independence and peace of mind live in perfect harmony. Discover a variety of wellness options and benefits tailored to meet your personal needs. From simple daily living routines to more comprehensive wellness plans, you'll enjoy choices galore around every corner.

Your health, dignity and well-being are at the heart of all we do, and we'll stop at nothing to help you feel centered, connected and supported. Whatever makes you happy, we'll make it happen.

DISCOVER OUR UNIQUE APPROACH TO INTEGRATIVE CARE AND WELL-BEING.





Spacious apartments with high ceilings

Luminous studios and one-bedroom suites feature kitchenettes with a microwave and mini refrigerator

Ample closets and large bathrooms

Beautiful courtyard views with oversized windows

Three delicious and healthy chef-prepared meals daily

Dynamic calendar of classes, events, programs and outings through Watermark University

State-of-the-art wireless resident call system

Housekeeping and linen services

Complete apartment maintenance

Caring and trained associates available 24 hours a day

Variety of senior wellness programs

Move-in coordination services

Pet-friendly community

SHORT-TERM **STAYS**

All the Comforts of Home — and Then Some

Respite care relieves stress and restores everyone's energy. Short-term stays in a fully furnished apartment offer a refreshing change of pace for seniors, presenting fun-filled opportunities to make new friends, enjoy delicious cuisine, and take part in our dynamic calendar of events, outings and programs.

COME STAY WITH US, AND **EXPERIENCE WHAT IT REALLY** MEANS TO THRIVE.





REDEFINING MEMORY CARE

Because No Two Journeys Are Alike

Whether you or a loved one is experiencing mild cognitive impairment, Alzheimer's disease or another form of dementia, we are here for you and your family every step of the way.

Our warm and welcoming Pathways Memory Care neighborhood presents a positive, secure and understanding environment that inspires a sense of connection, longevity and well-being. Specially trained and certified universal caregivers known as Nayas offer customized care and one-on-one support 24/7, always incorporating each individual's unique life experiences, preferences and needs into everything we do.

WE CHALLENGE TRADITIONAL ASSUMPTIONS ABOUT WHAT IS POSSIBLE.





24-hour support from specially trained Memory Care experts with certification through the National Council of Certified Dementia Practitioners (NCCDP)

Three nutritious family-style meals where families and friends are welcome

Healthy snacks available all day, every day

Pantry Program for each resident's favorite foods and personal mementos

Dynamic calendar of Watermark University classes, programs and Extraordinary Outings designed for individuals with memory care needs

Structured and spontaneous programs specifically tailored to each individual

Residential environment with family photographs, keepsakes and personal histories

Beautiful, luminous and secure memory courtyard

Housekeeping, laundry and linen services

Complete apartment maintenance services



DESIGN THE LIFESTYLE THAT'S PERFECT FOR YOU

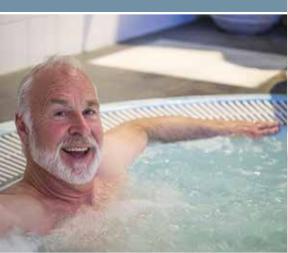
Exceptional Amenities and Choices Everywhere You Turn

Blue Bell Place empowers residents to live the life they want filled with endless opportunities for catered living in our charming and welcoming community of friends, just a short drive from the Blue Bell Country Club.

From first-class amenities to intricate services that make life great, discover all that our carefree lifestyle has to offer. No request is too big and no detail too small. We are here to help create and enhance your optimal wellness journey.

WE THOUGHT OF YOU – AND THEN WE THOUGHT OF EVERYTHING.





A majestic two-story lobby featuring a grand piano and elegant staircase

Lush outdoor courtyards

Blue Bell Bistro with complimentary tea, coffee and sweet treats

Spa with whirlpool tub

Elegant dining room with private dining available

Full-service beauty salon and barber shop

Complimentary laundry rooms

Well-stocked library with the perfect blend of new and classics books

Computer center with internet accessibility

Transportation services seven days per week

On-site physical and occupational therapy

State-of-the-art wireless resident call system



Watermark creates extraordinary communities where people thrive. We believe aging is about renewal rather than retirement. Watermark communities are known for highly trained and caring associates, a lifestyle built on choice, fine amenities, integrative wellness and innovative programs including the award-winning Watermark University featuring a wide variety of engaging classes for residents and area seniors.

Watermark has been named in the top 25 Best Workplaces for Aging Services in a national program conducted by the Great Place to Work Institute and published on Fortune.com. A privately held company with a reputation for more than 30 years for service, innovation, integrity and financial stability, Watermark manages more than 65 retirement communities coast to coast. Based in Tucson, Arizona, Watermark is ranked as the nation's ninth-leading senior housing operator by the American Seniors Housing Association.

VISIT WATERMARKCOMMUNITIES.COM FOR MORE INFORMATION.











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